



LAUNCHYOU.COM

MODERN WEALTHY AWEBER CAMPAIGN SETUP STEPS

- [Visit AWeber](#) to choose your account option and create an account.
- Confirm your email and log into your AWeber account.
- Complete the signup process.

The screenshot shows the AWeber account setup page. At the top, there is a header with the AWeber logo, "No list selected", and a "Log Out" link. Below the header is a progress bar. The main heading is "Let's get you up and running!" followed by the instruction "First, tell us a little about your business." The form contains the following fields:

- Company Name:** A text input field with the placeholder "Your Name".
- Website or Social Profile:** A text input field with the placeholder "https://yourwebsite.com".
- Industry:** A dropdown menu with "Network Marketing / Affiliate Marketing" selected.
- Have you used AWeber before?** A section with three radio button options:
 - ☒ No, I'm new to AWeber.
 - ☐ Yes, but I need a refresher.
 - ☐ Yes, I understand the basics.

A blue "Continue" button is located at the bottom right of the form.

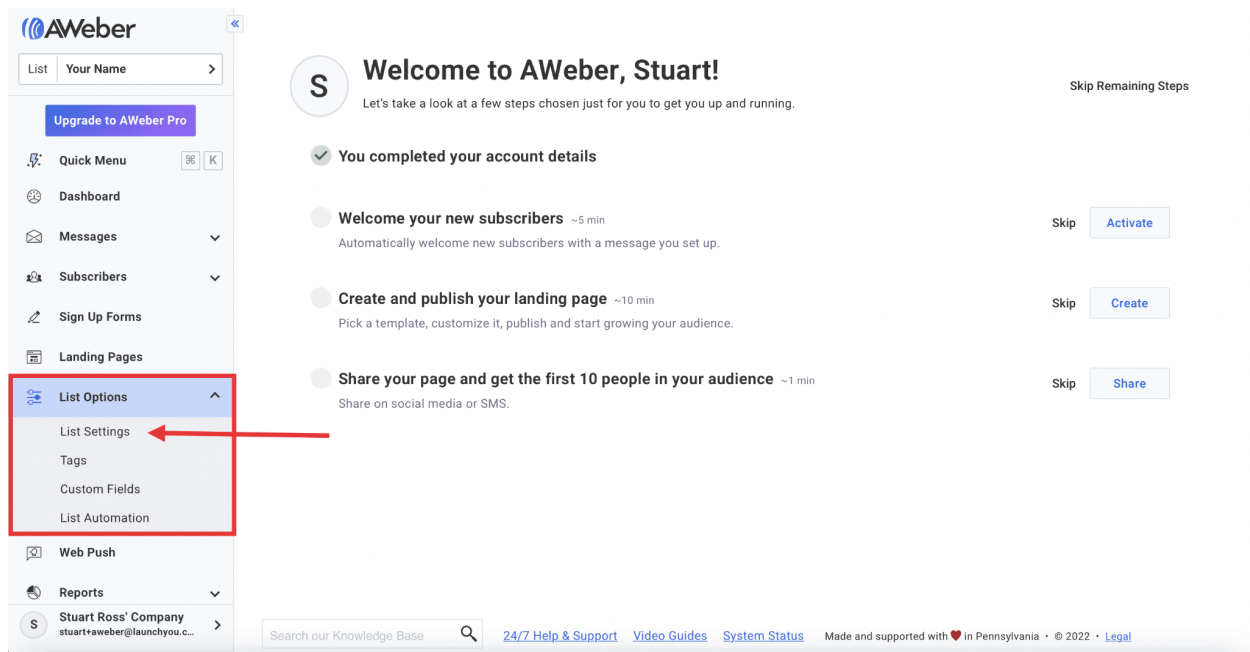
- Add your physical address to comply with anti-spam laws.

The screenshot shows the AWeber address setup page. At the top, there is a header with the AWeber logo, "No list selected", and a "Log Out" link. Below the header is a progress bar. The main heading is "Now, add your address." followed by the instruction "We need to include a physical address at the bottom of your email because of [anti-spam laws](#)." The form contains the following fields:

- Address 1:** A text input field with the placeholder "Enter a location".
- Address 2 (optional):** A text input field.
- City:** A text input field.
- State / Province / Region:** A text input field.
- Postal Code:** A text input field.
- Country:** A dropdown menu with "PORTUGAL" selected.

There are two buttons at the bottom: a blue "Go Back" button on the left and a blue "Continue" button on the right.

- Complete the rest of the signup process by selecting the relevant check boxes. You can skip any questions if you choose.
- Once in your AWeber dashboard select **List Options** on the left-hand side menu and select **List Settings**.

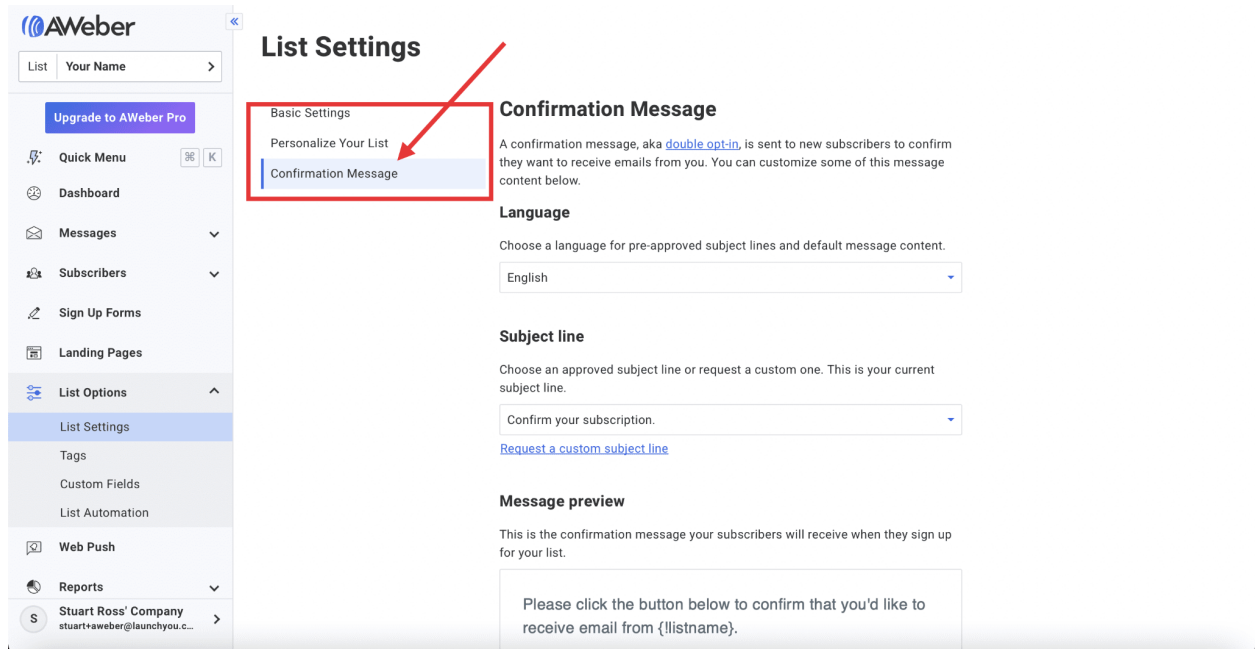


Basic Information

- Complete the **Basic Settings** and click the **Save Settings** button.
- List Name: any name that distinguishes your list; e.g. **Modern Wealthy**
- List Description: a short description of what the list is for; e.g. **Free video series introducing you to the Modern Wealthy way**
- From Name & Address: Your first and last name OR your company name and your email address.
NOTE: AWeber prefers a business email address; however, your Gmail address will suffice at this stage in your business.
- Be sure to check the mailing address and modify if you'd like.
The **CAN-SPAM Act** requires you to include a valid postal address in your messages. P.O Boxes for your business are permitted.
- You can also include your name and email address under **Notifications** to receive email notifications from AWeber as you generate leads. This is optional. You will also receive notifications from Launch You.
- Then hit Save Settings

Turn Off Your Confirmation Message

- Select **Confirmation Message**.



- Switch OFF **send a confirmation for subscriber added via API**. Off is as shown in the image below (you will need AWeber pro to do this and it is an important feature you will require)

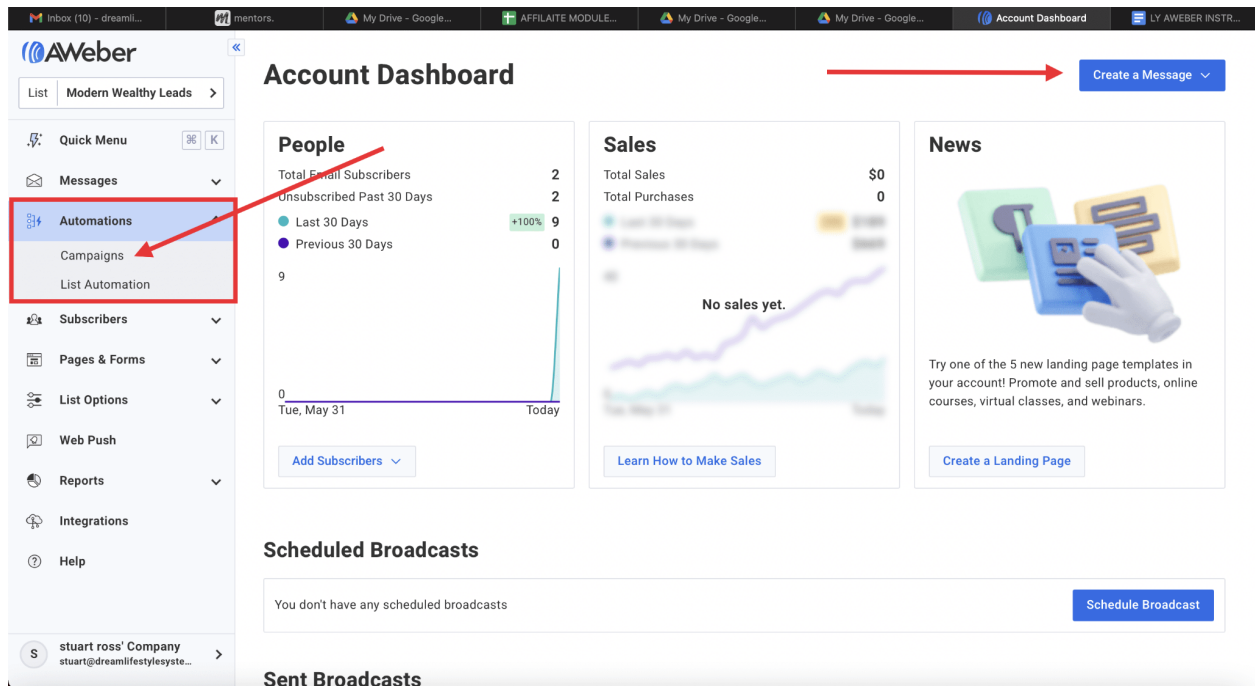
Confirmation Message Settings

AWeber strongly recommends leaving [confirmed opt-in](#) on for deliverability reasons, but you can still turn this feature off.

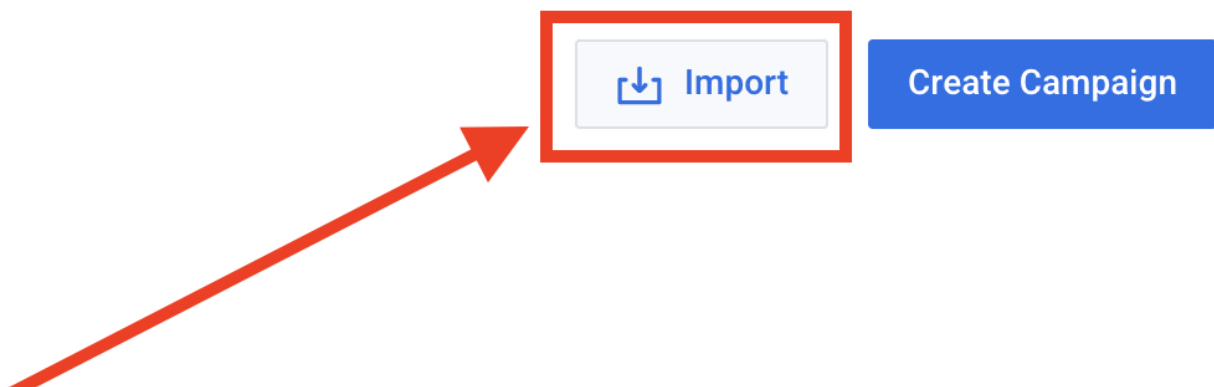
- ☐ Send confirmation for AWeber Sign Up Forms
- ☐ Send a confirmation for subscriber imports
- ☐ Send a confirmation for subscribers added via API

Setting up your follow-up email campaign

- Select **Automations** & then **Campaigns** from the left-hand-side menu.
- Click **Create a Campaign** on the top right.



- Select **Import Campaign** on the top right.



Load a pre-defined follow-up series by entering the campaign code.

- Copy and paste this campaign code into the field.

24b470fa-ba23-437e-bf52-8830f694dbda

- Name your campaign (i.e. Modern Wealthy Follow Up Series)

[Back to Campaigns](#) >

Import Campaign ?

Paste in your sharing code ?

Campaign Sharing Code

24b470fa-ba23-437e-bf52-8830f694dbda

Give your campaign a name

Campaign Name

Modern Wealthy Follow Up Series

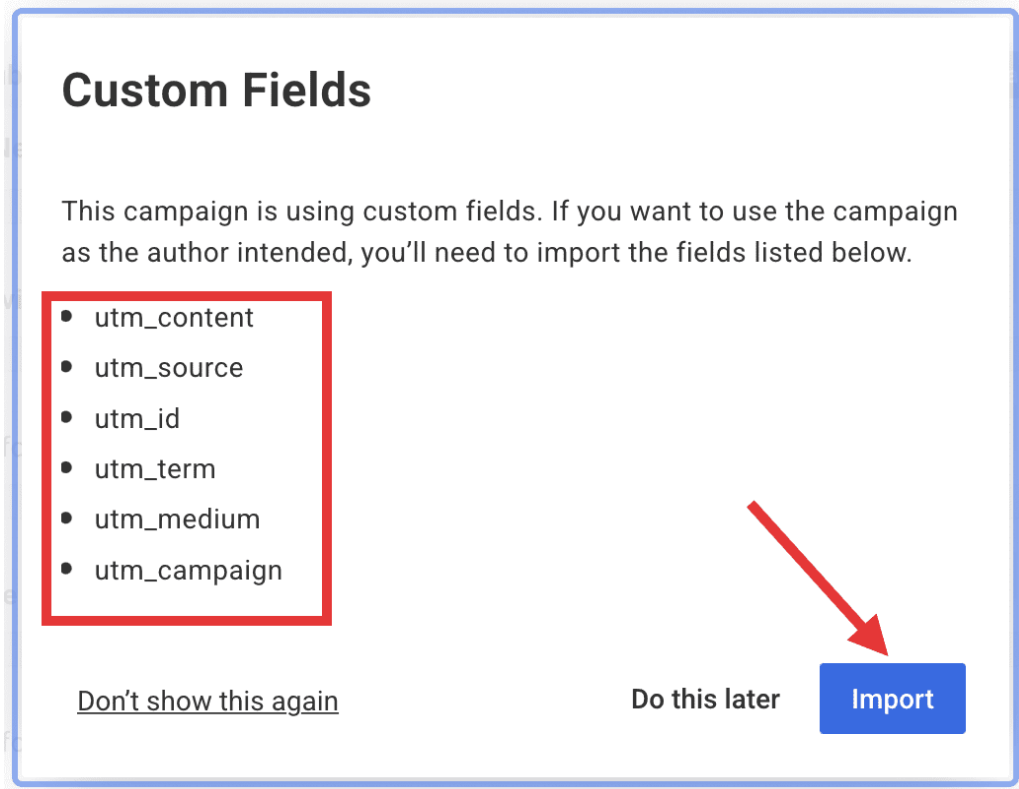
Don't worry, you can always change this later.

Cancel

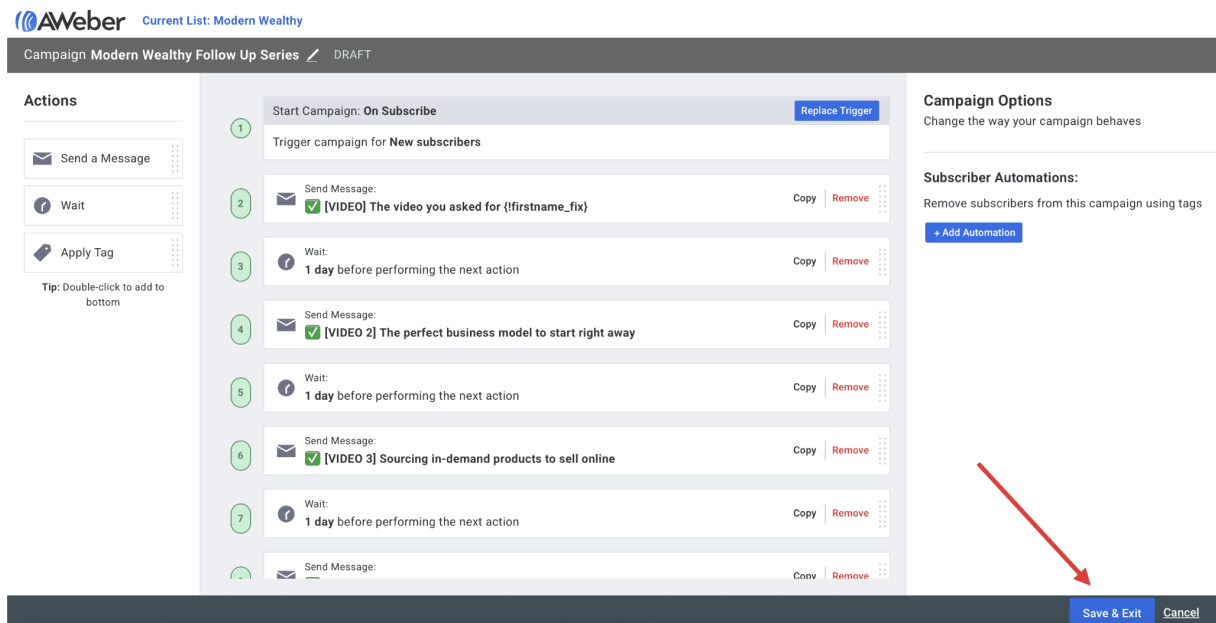
Import Campaign

IMPORTANT: Make sure you have not copied any spaces before or after the campaign code.

- Click **Import**
- **Import** Custom fields (this should be same as image below)



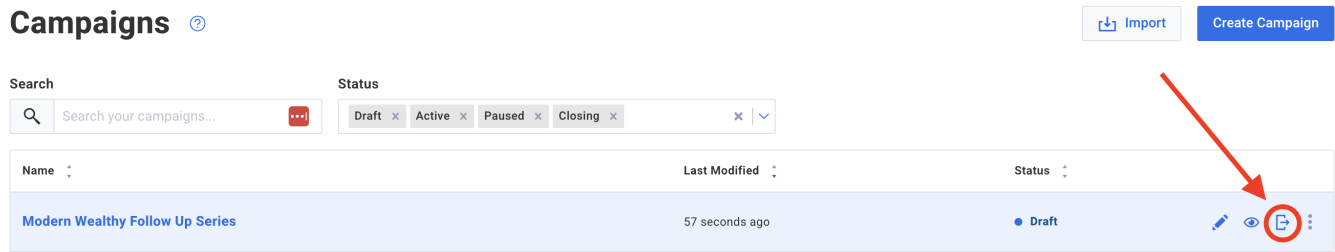
Click **Save & Exit**



Activate the campaign

- On the page that follows, hover over the icon with the arrow to the right of the campaign and click **Activate**

Campaigns ?



Import Create Campaign

Search Status

Search your campaigns...

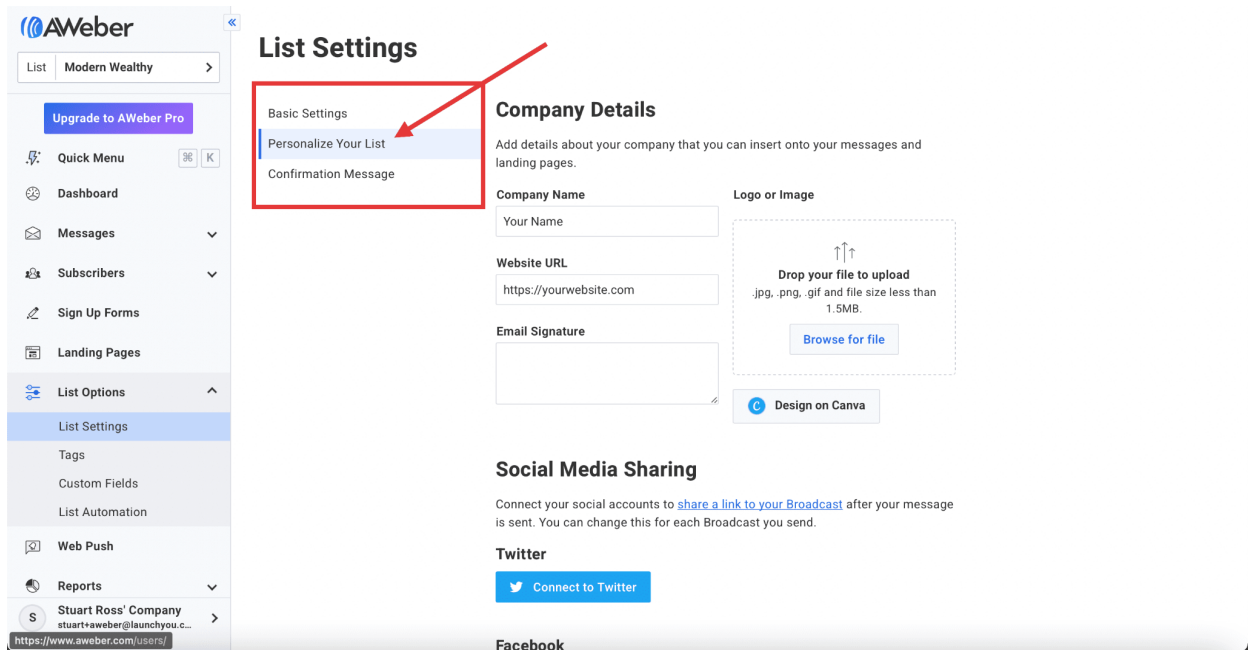
Draft x Active x Paused x Closing x

Name Last Modified Status

Modern Wealthy Follow Up Series 57 seconds ago Draft

Add your global text snippets

- Hover over the **List Options Tab** and select **List Settings**
- On the left-hand side, select **Personalize Your List**



AWeber

List Modern Wealthy

Upgrade to AWeber Pro

Quick Menu Dashboard Messages Subscribers Sign Up Forms Landing Pages List Options List Settings Tags Custom Fields List Automation Web Push Reports

Stuart Ross' Company stuart+aweber@launchyou.c... https://www.aweber.com/users/

List Settings

Basic Settings Personalize Your List Confirmation Message

Company Details

Add details about your company that you can insert onto your messages and landing pages.

Company Name Your Name

Website URL https://yourwebsite.com

Email Signature

Logo or Image

Drop your file to upload .jpg, .png, .gif and file size less than 1.5MB. Browse for file

Design on Canva

Social Media Sharing

Connect your social accounts to [share a link to your Broadcast](#) after your message is sent. You can change this for each Broadcast you send.

Twitter Connect to Twitter

Facebook

- Scroll down to Global Text Snippets
- Hover over the desired field(s) and click **Edit**
- Update these global snippets accordingly (shown below)
- After editing a snippet, click **Update** (it will not save if you do not click update)

Full Name

Snippet Text

Joe Blogs

Update

Snippet Variable

```
{{ list.global_field["Full Name"] }}
```

affid

Snippet Text

joesaffilaiteusername

Update

Snippet Variable

```
{{ list.global_field["affid"] }}
```

Save All Settings



IMPORTANT: Be sure you add your affiliate ID or your sales will NOT track.

[Go here to confirm your Affiliate ID](#)

- When finished updating all necessary snippets, click **Save All Settings**

CAUTION

Be sure to follow these instructions in their entirety anytime you are working with our campaign share codes, otherwise, the leads will not be attributed to your account.

AMBASSADOR WORDPRESS LANDING PAGE INSTRUCTIONS

Connecting AWeber to your Launch You Ambassador template.

- Go to **List Options** & select **List Settings**
- Copy your **unique list ID**

AWeber

List: Modern Wealthy

Upgrade to AWeber Pro

Quick Menu

Dashboard

Messages

Subscribers

Sign Up Forms

Landing Pages

List Options

List Settings

Tags

Custom Fields

List Automation

Web Push

Reports

Stuart Ross' Company

stuart+aweber@launchyou.c...

List Settings

Basic Settings

Personalize Your List

Confirmation Message

List Name and Description

Enter a name and description that tells subscribers what this email list is about. Subscribers see this information on your [unsubscribe page](#).

Your [unique list ID](#) is **awlist6287107**

List Name

Modern Wealthy

32 chars max

List Description (optional)

Free video series introducing you to the Modern Wealthy way

400 chars max

From Name and Address

Decide which name and email subscribers see when they receive your messages. Avoid free email addresses like Gmail or Hotmail to [help you hit the inbox](#).

From Name (optional)

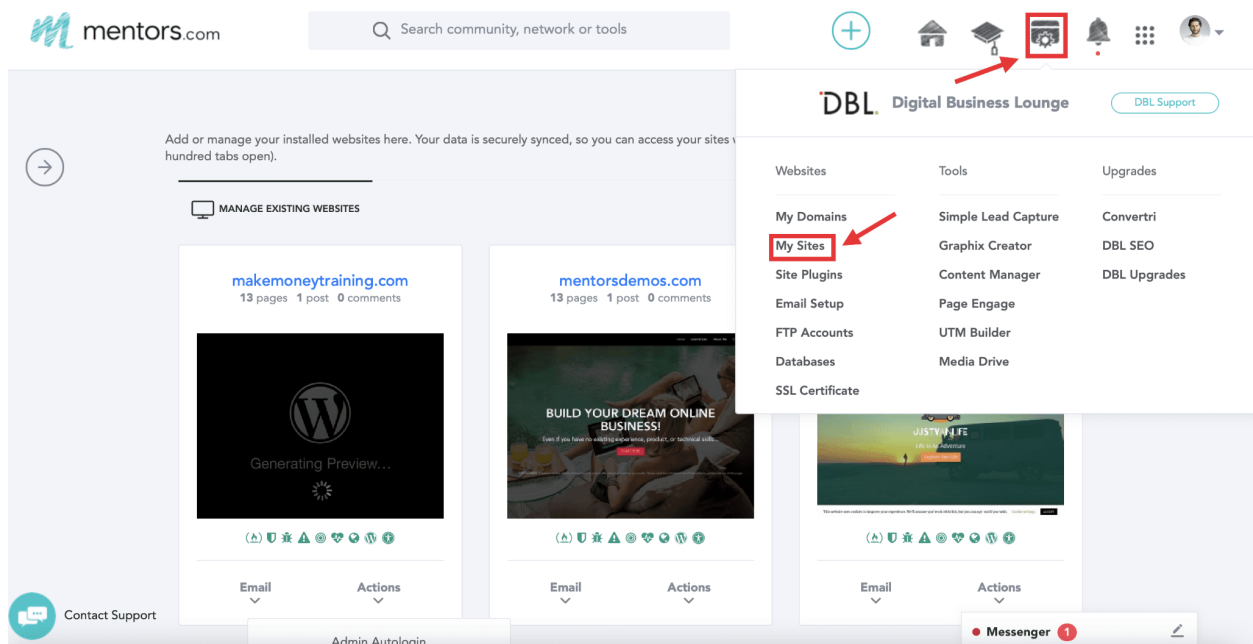
Your Name

From Address

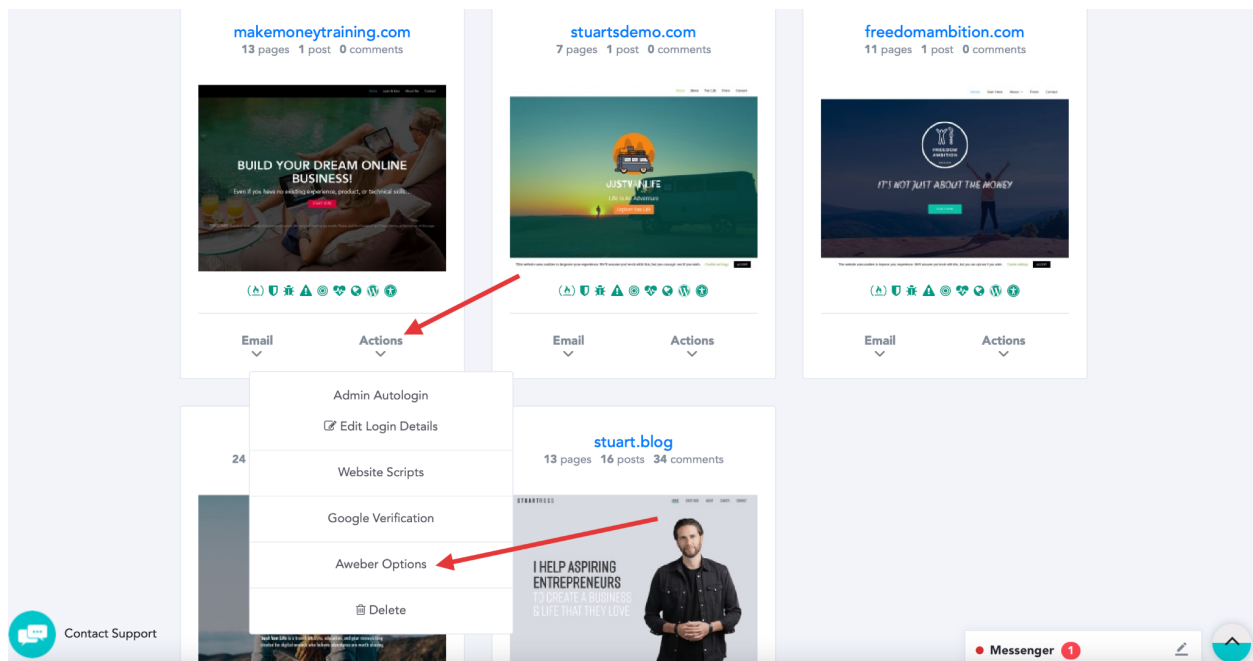
stuart+aweber@launchyou.com

[Manage Email Addresses](#)

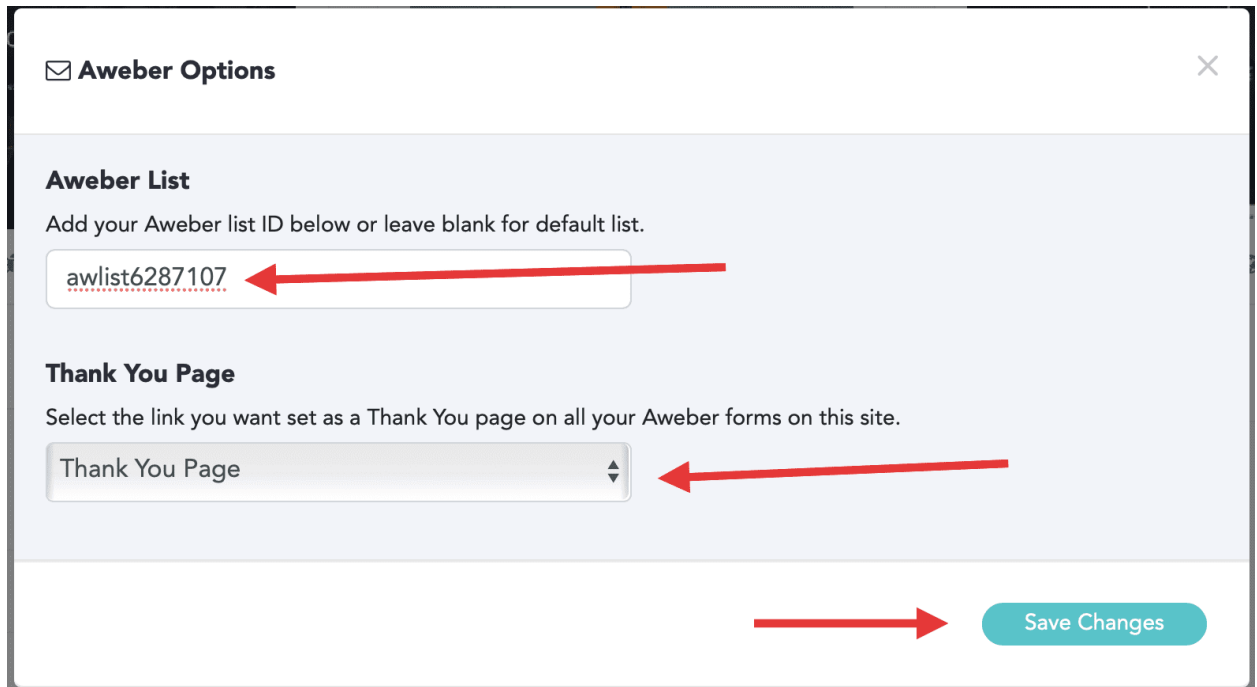
- Go to your [My Sites](#) section in your DBL/Mentors account



- Go to your Ambassador Template (must have been installed) and select **Actions**
- Click **Aweber Options**



- Paste your Aweber list ID in the field.
- Select your chosen Thank You Page (where you send visitors after they enter their details)
- Click **Save Changes**



The screenshot shows a modal window titled "Aweber Options" with a close button (X) in the top right corner. Inside the modal, there are two sections. The first section, "Aweber List", has the instruction "Add your Aweber list ID below or leave blank for default list." and a text input field containing "awlist6287107". A red arrow points from the right to this input field. The second section, "Thank You Page", has the instruction "Select the link you want set as a Thank You page on all your Aweber forms on this site." and a dropdown menu currently showing "Thank You Page". A red arrow points from the right to this dropdown menu. At the bottom right of the modal is a teal "Save Changes" button, with a red arrow pointing from the left towards it.

Congratulations, you have completed the setup steps!

Next you need to test everything per the instructional video and make sure it is all working correctly.